



# **ECLF** – Mission and Principles



As we are re-launching ECLF, we have been gathering input from current and potential members through two virtual sessions and an in-person workshop. This document builds on the results of these conversations.

#### **ECLF** mission

ECLF is an executive platform for innovating the practice of transformational Leadership Development and Organizational Learning with the goal of building and sustaining strategic capabilities in large-scale organizations.

Fueled by a spirit of inter-organizational collaboration and trust, the community aims for **tangible business impact** by providing a supportive peer infrastructure to tackle the challenges many organizations face.

Some typical questions we intend to address include:

- What does it take to create a leadership culture that matches the challenges of the 21st century business context? What kind of organization do we need?
- How do we design a corporate learning architecture that fosters agility and resilience? How to drive change and transformation effectively?
- How to fight inward orientation of large organizations and the negative friction resulting from functional/divisional silos?
- How to balance corporate alignment needs with the need for regional business focus?
- How do we leverage the relationship network to key stakeholders who constitute the extended enterprise (partnerships, customers, suppliers, regulators, etc.)?
- How do we enable effective participation in business ecosystems?
- How does digital technology change the game, and what underlying social infrastructure is required to leverage its potential?

In essence, **ECLF provides a unique learning/development opportunity** for participating executives and **creates impact on the organizational level** via member-driven consortium projects and selected offerings.

## **ECLF Value Proposition**

- Senior executives **gain insights beyond their immediate context** and **enjoy personal growth** through getting peer support, sharing their challenges and experiences, and engaging in dialogues with global thought and practice leaders.
- Companies **improve their capabilities** through consortium initiatives such as solutionoriented cross-company projects, collaborative research on issues of key interest, joint learning expeditions/benchmark visits, etc.
- In addition, ECLF provides access to a vetted pool of speakers/advisors/coaches and a global network of thought leaders.

## **ECLF Events and Global Survey**

- ECLF members meet once a year for a 2 ½ day in-person summit which is dedicated to an in-depth exploration of a topic that is of strategic importance to member corporations. The event is typically hosted by a member company and features a mix of global thought leader inputs, relevant practices, and shared experiences.
- Quarterly virtual dialogue events complement the annual event. They typically feature perspectives from globally recognized experts on topics of common interest and allow for direct conversation and reflection with the guest speaker.
- In advance of the annual summit, ECLF conducts a **global survey among senior executives from 100+ companies** to learn about key challenges and practices related to the chosen topic.

## **Consortium Projects**

- Consortium projects are value-creating activities that yield tangible business impact. They typically address issues of common interest (e.g., action research, benchmarking, learning expeditions, executive labs, etc.).
- Projects can be initiated by one or more members or by ECLF itself. In addition, individual companies may invite other members to join them in a project initiative that addresses their specific context only (member-focused projects)
- Projects are funded by the companies who participate in them. Member-focused projects are usually funded by the inviting company. They are more cost-effective than internal projects because of the advantage of pooled resources.
- Participation in all projects is optional.

#### **ECLF Governance**

- All ECLF activities are conducted under the umbrella of the Center for the Future of Organization at the Drucker School of Management, led by the Center's Chairman.
- An Advisory Board supports the strategic development of the community.

#### **Membership Policy**

- ECLF members are typically senior executives (VP, SVP level) from large and complex organizations, with the seniority to contribute to ECLF's mission in a meaningful way.
- One dedicated representative per company (the delegate) participates in ECLF meetings and serves as the point of contact for initiatives which may include additional members from their organization.
- The delegate may invite substitutes or additional participants from their company to ECLF meetings. To accommodate space limitations and avoid potential seniority dilution within the community, such invitations are subject to approval by ECLF.

## About The Center for the Future of Organization

The Center for the Future of Organization (CFFO) is an independent think tank at the Drucker School of Management at Claremont Graduate University. Its mission is to serve as a global hub for applied research and practical discourse on new paradigms of Leadership and Organization. In the tradition of Peter Drucker, the Center works across disciplines, combining conceptual depth with practical applicability and ethical responsibility.

More at <u>www.futureorg.org</u>.

#### Contact

Please contact us to discuss your specific context and explore if ECLF is a fit for you.



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