

Executive Corporate Learning Forum

A CFFO Network



ECLF Mission

ECLF is an executive platform for **innovating the practice of transformational Leadership Development and Organizational Learning with the goal of building and sustaining strategic capabilities in large-scale organizations.**

Fueled by a spirit of inter-organizational collaboration and trust, the community aims for **tangible business impact** by providing a supportive peer infrastructure to tackle the challenges many organizations face.

Typical questions we address include:

- What does it take to create a leadership culture that matches the challenges of the 21st century business context? What kind of organization do we need?
- How do we design a corporate learning architecture that fosters agility and resilience? How to drive change and transformation effectively?
- How to fight inward orientation of large organizations and the negative friction resulting from functional/divisional silos?
- How to balance corporate alignment needs with the need for regional business focus?
- How do we leverage the relationship network to key stakeholders who constitute the extended enterprise (partnerships, customers, suppliers, regulators, etc.)?
- How do we enable effective participation in business ecosystems?
- How does digital technology change the game, and what underlying social infrastructure is required to leverage its potential?

In essence, **ECLF provides a unique learning/development opportunity** for participating executives and **creates impact on the organizational level** via member-driven consortium projects and selected offerings.

ECLF Value Proposition

- Senior executives **gain insights beyond their immediate context** and **enjoy personal growth** through getting peer support, sharing their challenges and experiences, and engaging in dialogues with global thought and practice leaders.
- Companies **improve their capabilities** through consortium initiatives such as solution-oriented cross-company projects, collaborative research on issues of key interest, joint learning expeditions/benchmark visits, etc.
- In addition, ECLF provides access to a vetted pool of speakers/advisors/coaches and a global network of thought leaders.

ECLF Events and Global Survey

- ECLF members meet once a year for a **2 ½ day in-person summit** which is dedicated to an in-depth exploration of a topic that is of strategic importance to member corporations. The event is typically hosted by a member company and features a mix of global thought leader inputs, relevant practices, and shared experiences.
- **Quarterly virtual dialogue events** complement the annual event. They typically feature perspectives from globally recognized experts on topics of common interest and allow for direct conversation and reflection with the guest speaker.
- In advance of the annual summit, ECLF conducts a **global survey among senior executives from 100+ companies** to learn about key challenges and practices related to the chosen topic.

Consortium Projects

- Consortium projects are value-creating activities that yield tangible business impact. They typically address issues of common interest (e.g., action research, benchmarking, learning expeditions, executive labs, etc.).
- Projects can be initiated by one or more members or by ECLF itself. In addition, individual companies may invite other members to join them in a project initiative that addresses their specific context only (member-focused projects)
- Projects are funded by the companies who participate in them. Member-focused projects are usually funded by the inviting company. They are more cost-effective than internal projects because of the advantage of pooled resources.
- **Participation in all projects is optional.**

Membership Policy

- ECLF members are typically senior executives (VP, SVP level) from large and complex organizations, with the seniority to contribute to ECLF's mission in a meaningful way.
- One dedicated representative per company (the delegate) participates in ECLF meetings and serves as the point of contact for initiatives which may include additional members from their organization.
- The delegate may invite substitutes or additional participants from their company to ECLF meetings. To accommodate space limitations and avoid potential seniority dilution within the community, such invitations are subject to approval by ECLF.

Membership Terms

ECLF offers two tiers of engagement – Regular Membership and Anchor Membership.

- **Anchor members** pay an annual fee of \$25,000, 40% of which can be credited to the costs of collaborative projects or other initiatives. Anchor members have a governing voice in defining project priorities and have a seat at the ECLF Advisory Board.
- The annual fee for **regular members** is \$12,500, 20% of which can be credited to the costs of collaborative projects or other initiatives.

If individuals change roles or leave the company, membership transfers to their successor or a person **nominated in consultation with ECLF**.

Delegates who leave their company have the option to keep their membership as “ECLF alum” for up to one year, for a nominal fee of USD 2,000.

ECLF Governance

- All ECLF activities are conducted under the umbrella of the Center for the Future of Organization at the Drucker School of Management, led by the Center's Chairman.
- An Advisory Board supports the strategic development of the community.

Contact

Please contact us to discuss your specific context and explore if ECLF is a fit for you.



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